



FOR IMMEDIATE RELEASE

J.Freeman & Associates, Inc. Announces Working with Scott M. Frierson as Business Advisor

(Greenville, SC: February 2, 2010) J.Freeman & Associates, Inc. announced that Scott M. Frierson is joining the company in the role of independent Business Advisor. Mr. Frierson will mainly assist clients with banking matters. His focus will be on building relationships with the right financial partners to find appropriate solutions for each client.

Prior to joining J.Freeman & Associates, Inc., Mr. Frierson held the position as President of Carolina First Bank headquartered in Greenville, South Carolina, specifically responsible for the banking markets in North Carolina and South Carolina. Mr. Frierson brings more than 20 years' experience in market leadership roles throughout the Carolinas, including Regional Executive in Pawleys Island, Regional Executive in Myrtle Beach, Area Executive and Retail Executive in Greenville, Market President in Western North Carolina and State President in North Carolina and South Carolina.

Mr. Frierson is a graduate of Clemson University, South Carolina Bankers School, National Commercial Lending School and the Stonier Graduate School of Banking. He has served on a number of community boards in Greenville County, including the Urban League, Center Stage, the YMCA, the Chamber of Commerce, Green Valley Country Club and Clemson University's PACE Board.

About J.Freeman & Associates, Inc.

J.Freeman & Associates, Inc. offers insurance and investment products for businesses, families, and individuals. The firm offers a full suite of coverage for businesses, including commercial coverage, employee group benefits, and life/health/disability plans.

J.Freeman & Associates, Inc. also provides complete corporate and individual investment services and specialized plans for company executives. More information may be found at <http://www.J-Freeman.com>.

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